

# **EXHIBIT 1**

# United States Patent Office

739,307  
Registered Oct. 16, 1962

## PRINCIPAL REGISTER Trademark

Ser. No. 53,914, filed June 19, 1958

### HULA-HOOP

Wham-O Mfg. Co. (California corporation)  
835 E. El Monte St.  
San Gabriel, Calif.

For: PLASTIC TOY HOOPS, in CLASS 22.  
First use May 20, 1958; in commerce May 21, 1958.